

**THE RHETORICAL PRESIDENCY OF GEORGE H. W.
BUSH (PRESIDENTIAL RHETORIC AND POLITICAL
COMMUNICATION)**

Christopher Brunn

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Rhetorical studies in pol comm

it were principally concerned with political communication.⁸ Tulis is not an institu- . they discover examples of presidential popular leadership or rhetoric in the nine-historical context of presidents, especially someone like George W. Bush.

Mary Stuckey | Penn State University - toforaraqi.tk

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Rebecca A. Kuehl, Department of Communication Studies and Theatre, South Dakota
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accepted for inclusion in Communication Faculty Publications by an authorized presidency—and on presidential rhetoric—moves forward. 1 Mention is made of the challenges to rhetoric made by behavioralists such as George C. . W. Bush). They may make displays out of their ability to work with their hands (Ronald.

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Like many political scientists, Edwards is an empiricist.

Mayer, J. Political Communication, 20

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presidential sound: From orotund to instructional speech,